

WORK EXPERIENCE

KOMPAN | Outdoor Equipment Firm

Senior Industrial Designer | Odense, Denmark

Dec 2024 - Today

- Design Fitness products assortments that provides an outdoor training experience equivalent to an indoor gym.
- Design inclusive and playful products for both kids with and without disabilities.
- Adapt products to safety standards and various climate environments.
- From research to final production in collaboration with engineers, sourcing and our own factory.

WY&P | Design Agency

Senior Industrial Designer | Shanghai, China

Oct 2021 - Dec 2024

- Lead and manage the industrial design team.
- Prepare projects' presentations and proposals.
- Direct relations with clients, follow up the productions with their team & factories.
- Design innovative & adapted solutions, balance clients' capabilities and markets' needs.

OCTOPUS INNOVATION | Design Agency

Industrial Designer | Shanghai, China

Apr 2018 - Oct 2021

- Design concepts for multiple clients, from conception to development of products.
- Product, Retail, Branding and Motion (3D animation).
- Support clients on their productions with factories.

HINOUNOU | Healthcare Start-Up

Junior Industrial Designer | Shanghai, China

Jun 2015 - Dec 2019 (Freelance)

- Manage all design aspects of the start-up (UI/UX, Product, Branding,...).
- Conduct user test & interviews, iterate on the concept.
- Participate to exhibition fairs, prepare investors pitch.

WOLKOV | Watches & Accessories

Creative Consultant | Shanghai, China

From Apr 2019

- Imagine, design & produce several watches collections.
- Crowdfunding campaign: raised over 40K\$ & sold 120+ watches.
- Develop the brand content (UI/UX, 3D, motion, retail)

ASTRONGAL | Jewelries

Creative Consultant | Shanghai, China

From Jul 2018

- Design jewelry collections and customized accessories.
- Manage productions with craftsmens & factories.
- Design Shanghai's store.

INPROCESS | Strategic Innovation Agency

Junior Industrial & UX Designer | Shanghai, China

Mar 2016 - Aug 2016 (Internship)

- Design new concepts for Danone & l'Oreal.
- User-centric methodology & ethnographic research.
- Prepare & animate workshops and innovation trainings with clients and Experience Lab with end-users.

HISENSE | Household Appliance Firm

Junior Industrial Designer | Qingdao, China

Oct 2014 - Jan 2015 (Internship)

- Design several appliances for Chinese Market.
- Extend my skills (3D, Sketching) & large production knowledge.
- Immersion & Exploration inside Chinese culture.

CENTRAL DESIGN | Design & Engineering Agency

Junior Industrial Designer | Nantes, France

Jul 2013 - Oct 2013 (Internship)

- Work with various industries (Farming, Steel, ...)
- Design and develop projects for professionals.
- First encounters with clients & suppliers

ABILITIES & SKILLS

SOLIDWORKS



CINEMA 4D



RHINO 3D



AFTER EFFECT



PREMIERE



FIGMA



SKETCH



REDSHIFT



KEYSHOT



VRAY



PHOTOSHOP



ILLUSTRATOR



HTML/CSS



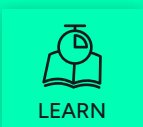
PYTHON



VERSATILE



AGILE



LEARN



EFFICIENT



CURIOS



CREATIVE

My name is Bastien HENRY, I am a curious & passionate French creative who spent ten years of his life in China. I perfected my blend on this fascinating and dynamic market, working on a large variety of projects. I am working and living in Denmark.

I thrive in environments that encourage creativity, collaboration, and innovation. I am confident that my imaginative mindset, combined with my strong technical skills and attention to detail, would make a valuable contribution to your design team.

ACADEMIA

MASTER DEGREE : USER EXPERIENCE & INDUSTRIAL DESIGN

L'École de Design Nantes Atlantique | Shanghai, China

2014 - 2016

- User Research through design, anthropology and transculturality.
- Learn the Design Thinking methods & user-centric innovation.
- Work on projects dedicated to Chinese market with international partners (Leroy Merlin, GoodBaby,...).
- Develop my understanding & analysis skills to create meaningful concepts & solutions.

BACHELOR DEGREE : PRODUCT & INDUSTRIAL DESIGN

L'École de Design Nantes Atlantique | Nantes, France

2012 - 2014

- Learn Design projects methods, manufacturing processes, ergonomics & user-friendliness.
- Project representation, conception process and expression.
- Work in teams on projects with professional partners.

A-LEVEL: MATHS, PHYSICS & ENGINEERING

Lycée E.Livet | Nantes, France

2011

- Basics of engineering & production, 3D modeling
- General disciplines

AWARDS



LANGUAGES & INTERESTS

 FRENCH ██████████

 ENGLISH ██████████

 CHINESE ██████████

 DANISH ██████████



3D



RUGBY



DRAWING



COMICS



HIKING



CHEESE



CHEESE



CHEESE